

# THE KDR CHALLENGE

## TALKING/TEXTING KILLS

The KDR Challenge is a non-profit organization that focuses on the youth in Michigan. Presentations are given on the importance of not Talking or Texting while driving.

### KDR Background

The KDR Challenge was created in memory of Kelsey Dawn Raffaele. KDR stands for Kids Driving Responsibly. Kelsey was killed in an automobile accident on January 24, 2010. She was just 17 years old. Several weeks after the accident, it was discovered that Kelsey had been talking on the phone as she went out to pass a car on ice covered roads. Kelsey's mom and aunt travel around Michigan telling Kelsey's story to high school and college students. The goal of the challenge is to save lives.



If you would like to schedule a presentation at your school, please contact Bonnie Raffaele at

(906) 630-2954

[bonnie@thekdrchallenge.com](mailto:bonnie@thekdrchallenge.com)

[www.thekdrchallenge.com](http://www.thekdrchallenge.com)

% The Chippewa County Community Foundation  
P.O. Box 1979  
511 Ashmun Suite 200 | Sault Ste Marie, MI 49783  
A special project of the Chippewa County

Thank you for helping spread our message

